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**Earth Day at The International Plaza
The 2021 Market Days at The International Plaza are here!**

The new cultural marketplace, family oriented, internationally-flavored destination in the Rochester area, is now open!

The International Plaza, a joint effort between the City of Rochester and Ibero American Development Corporation, is an exciting Latin-themed event space and marketplace. It features a variety of vendors and vending options, ranging from pop-up tents and carts to more permanent locations housed in retail kiosks, a performance pavilion, dedicated restrooms and a service/storage building. The International Plaza provides a community gathering space to celebrate and build on the tremendous arts and cultural assets of the surrounding neighborhood and a spot where local entrepreneurs and/or existing businesses can locate and sell their products and services in a low risk, low cost, flexible environment that is an incubator for neighborhood economic development.

Market Days at The International Plaza brings affordable opportunities for NYS farmers, local and new entrepreneurs, and established businesses looking to expand. Vendors can connect to new markets potentially increasing their profits. Market Days is open each week Thursdays 5pm-8pm and Sundays 1pm-5pm.

Cornell Cooperative Extension of Monroe County will be on hand for Earth Day at The Market on Thursday, April 22nd. We are excited to offer several educational opportunities in collaboration with the International Plaza coordinators. Our nutrition team will present alternate seasoning options as a salt replacement and information on healthy meal planning. Youth will enjoy a "Farming in a Glove" activity with our 4-H team, as well as a conservation demonstration. If the weather cooperates, you may even get to meet the Monroe County Dairy Princess and pet a real calf! Our Agriculture team in

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collaboration with our 4-H Unity Youth Leaders will be talking trees! Learn how trees grow, including tips on tree care. Free arbor day posters and bookmarks will be available. And of course, our Master Gardeners will be on hand to answer any of your spring gardening questions. So #MeetUsAtTheInternationalPlaza !

¡Te esperamos en los Días de Mercado de la Plaza Internacional!

#LaMarketaRoc

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