

2020 Agriculture/Horticulture Enrollment Form

Mail this completed form (Pages 1 & 2) and your check to:

Cornell Cooperative Extension of Monroe County - 2449 St Paul Blvd, Rochester, NY 14617

Contact Name: _____

Business/Farm Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____ **County:** _____

Phone: _____ **Cell:** _____

Email #1: _____ **Email #2:** _____

Enrollment (see page 3 for descriptions):

☐ **Northwest New York Dairy, Livestock & Field Crops Program (NWN) Enrollment (\$65.00)** \$ _____

Includes a subscription to Ag Focus newsletter, direct mailings, reduced meeting fees, in-region consultations and on-farm research, emailed Crop Alerts.

Choose one or both:

- ☐ Go Green! Email copy of newsletter Ag Focus (enter email above)
☐ Mail USPS printed copy of newsletter Ag Focus (no additional cost)

☐ **Cornell Vegetable Program (CVP) Enrollment (\$65.00)** \$ _____

Includes an electronic subscription to VegEdge newsletter, direct mailings, reduced meeting fees, consultations, and on-farm research.

Choose one or both:

- ☐ Email VegEdge, included with enrollment (enter email above)
☐ Mail VegEdge - printed mailed hardcopy (**\$35.00**) \$ _____

☐ **Lake Ontario Fruit Program (LOF) Enrollment (\$65.00)** \$ _____

Includes product information, direct mailings, reduced meeting fees, consultations, and on-farm research.

Choose one or both:

- ☐ Fruit Fax— LOF published weekly fax reports on progress of tree fruit (**\$60.00**) \$ _____
☐ Harvest Maturity Report - Biweekly reports on process of tree fruit maturity (**\$60.00**) \$ _____

☐ **Ornamental Horticulture, Floriculture, and Turf**

Includes production, maintenance and marketing information, periodic newsletters, and reduced meeting fees.

Choose ONE:

- ☐ **Individual (\$65.00)** OR \$ _____
☐ **Business - 5+ employees, list emails separately (\$75.00)** \$ _____

☐ **DONATION** - tax deductible donation to help support agriculture programs in Monroe County \$ _____

TOTAL ENCLOSED (Make checks payable to CCE Monroe): \$ _____

(CONTINUED ON NEXT PAGE)

Occupation:

- ☐ Business Owner
☐ Consultant
☐ Farm Owner
☐ Farm Employee
☐ Other _____

NWNY Program Enrollees - Check your crops/areas of interest:

This information is used to send you relevant meeting notices and information.

- | | | |
|--|----------------------------------|--------------------------------------|
| <input type="checkbox"/> Beef | <input type="checkbox"/> Grain | <input type="checkbox"/> Small Scale |
| <input type="checkbox"/> Dairy | <input type="checkbox"/> Grazing | <input type="checkbox"/> Swine |
| <input type="checkbox"/> Farm Bus. Mgmt. | <input type="checkbox"/> Organic | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Forage - Hay | <input type="checkbox"/> Poultry | |
| <input type="checkbox"/> Goat | <input type="checkbox"/> Sheep | |

Vegetable Program Enrollees - Check your crops/areas of interest:

This information is used for direct mailing of meeting notices and pest alerts.

I currently have _____ acres dedicated to vegetable production.

- | | | |
|--|---|---|
| <input type="checkbox"/> Asparagus | <input type="checkbox"/> Leeks | <input type="checkbox"/> Squash, Winter |
| <input type="checkbox"/> Beets | <input type="checkbox"/> Leafy Greens/Lettuce | <input type="checkbox"/> Sweet Corn |
| <input type="checkbox"/> Broccoli | <input type="checkbox"/> Melons | <input type="checkbox"/> Sweet Potatoes |
| <input type="checkbox"/> Brussel Sprouts | <input type="checkbox"/> Onions | <input type="checkbox"/> Tomatoes |
| <input type="checkbox"/> Cabbage | <input type="checkbox"/> Parsnips | <input type="checkbox"/> Turnips |
| <input type="checkbox"/> Carrots | <input type="checkbox"/> Peas | <input type="checkbox"/> Food Safety |
| <input type="checkbox"/> Cauliflower | <input type="checkbox"/> Peppers | <input type="checkbox"/> Greenhouse/Tunnels |
| <input type="checkbox"/> Cucumbers | <input type="checkbox"/> Potatoes | <input type="checkbox"/> Organic |
| <input type="checkbox"/> Dry Beans | <input type="checkbox"/> Pumpkins/Gourds | <input type="checkbox"/> Pests - Animals |
| <input type="checkbox"/> Eggplant | <input type="checkbox"/> Radishes | <input type="checkbox"/> Pests - Diseases |
| <input type="checkbox"/> Ethnic Vegetables | <input type="checkbox"/> Rhubarb | <input type="checkbox"/> Pests - Insects |
| <input type="checkbox"/> Garlic | <input type="checkbox"/> Rutabaga | <input type="checkbox"/> Pests - Weeds |
| <input type="checkbox"/> Horseradish | <input type="checkbox"/> Snap Beans | <input type="checkbox"/> Soil Health |
| <input type="checkbox"/> Kohlrabi | <input type="checkbox"/> Squash, Summer | |

LOF Program Enrollees - Check your crops/areas of interest:

This information is used to send you relevant meeting notices and information.

- | | | |
|---|---|--|
| <input type="checkbox"/> Apples | <input type="checkbox"/> Peaches | <input type="checkbox"/> Ag Affiliated Org |
| <input type="checkbox"/> Berries | <input type="checkbox"/> Sweet Cherries | <input type="checkbox"/> Storage & Packing |
| <input type="checkbox"/> Pears | <input type="checkbox"/> Tart Cherries | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Prunes & Plums | <input type="checkbox"/> Roadside Marketing | |

Horticulture Program Enrollees - Check your areas of interest:

- ☐ Turf
☐ Trees & Shrubs
☐ Greenhouse
☐ Floral
☐ Nursery

Agriculture Information Service

Enroll today to get the latest ag & hort information from the experts!

Northwest New York Dairy, Livestock & Field Crops Program

The NWNYS Dairy, Livestock and Field Crops Team is one of the outstanding regional agricultural Cornell Cooperative Extension programs in New York, serving the western part of the state. The team's specialists work together with Cornell faculty and extension educators statewide to provide service to the farms large and small whether dairy, livestock, hay, corn, wheat or soybean focused. The team is part of the Cornell College of Agriculture & Life Sciences' Pro-Dairy program outreach. Educational programs and individual assistance cover a wide area of best management practices and as well as dairy farm business. Educational and support venues range from on individual farm management team meetings and troubleshooting to multi-day classroom and hands-on training and from ongoing farmer group discussion meetings to thematic day long symposia.

Website: <https://nwnyteam.cce.cornell.edu/>

Cornell Vegetable Program

The Cornell Vegetable Program is one of the premier regional agricultural teams in NYS: a Cornell Cooperative Extension partnership between Cornell University and the CCE Associations in a large multi-county region in the western and central parts of the state. The team's Vegetable Specialists work together with Cornell faculty and Extension Educators statewide to address the issues that impact the commercial vegetable industry. The Cornell Vegetable Program provides educational programs and information to growers, processors and agri-business professionals, arming them with the knowledge to profitably produce and market safe and healthful vegetable crops, contributing to the viability of farms and the economic wellbeing of New York State. Specifically, our program focuses on food safety, variety evaluation, market development, pest management, and cultural practices.

Website: <https://cvp.cce.cornell.edu/>

Lake Ontario Fruit Team

The Lake Ontario Fruit Team partners with Cornell Cooperative Extension of Wayne, Orleans, Niagara, Monroe, and Oswego Counties, Cornell University Cooperative Extension and faculty to provide educational programs for the commercial fruit industry, using research-based information to help the tree fruit and berry industries in New York compete in the world market and provide safe, high-quality produce for consumers.

Objectives include: maintaining competitiveness and profitability of NY fruit farms in a global market; evaluate new technology for potential increases in efficiency through applied research; assist in the adoption and implementation of appropriate technologies; reduce financial, legal, labor, environmental, and health risks; and improve production and delivery of high quality fruit to consumers.

Website: <https://lof.cce.cornell.edu/>

Ornamental Horticulture

Commercial horticulture in the Monroe County area is a \$130 million a year business and continues to grow. Your CCE Commercial Horticulture Program provides accurate and reliable information for the green industry in Monroe County.

Educational programs highlight: Improving production efficiency to increase yields and reduce costs; improving marketing and retailing strategies; and improving plant growth, maintenance and pest control options.

Website: <http://monroe.cce.cornell.edu/horticulture>

Benefits of Horticulture Enrollment:

- Special pricing on diagnostic lab samples.
- Program activity announcements and pesticide regulation updates.
- Locally developed educational programs and field days throughout the year.
- Cornell Guidelines available at cost.
- Reduced rates for you and your staff at selected training.

Enroll in the Agriculture & Horticulture Programs to receive:

- Emailed Newsletters and Research Bulletins
- Telephone / Email Consultations
- Educational Meetings & Conferences
- Direct Mailings
- In-Field Educational Opportunities
- Conduct / Coordinate On-Farm Research Trials within the Region

2020 CORNELL GUIDELINES - not included in membership; available through Cornell Bookstore.

<https://www.cornellstore.com/books/cornell-cooperative-ext-pmep-guidelines>

For more information about this and other Cooperative Extension programs, please contact:

Jarmila Haseler, Agriculture Educator

Phone: (585) 753-2565

E-mail: jh954@cornell.edu

Marci Muller, Horticulture Team Leader

Phone: (585) 753-2557

Email: mem545@cornell.edu

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