



Cornell University

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For Immediate Release:

January 8, 2021

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CCE of Monroe County Hosting Small Scale Food Processing Workshop

Calling All Aspiring Food Entrepreneurs!

A small-scale food processing business can provide many benefits and opportunities such as job creation and financial independence. The food industry is a complex business with strict food safety regulations and a requirement for high quality products. Food entrepreneurs must familiarize themselves with state and federal requirements that include licensing, safety procedures, recipe approvals, labeling standards, etc. When combined with other responsibilities associated with running a business, all this can be overwhelming. But with a clear understanding of the key steps and a good plan, a small-scale food processing business can turn into a profitable enterprise.

Cornell Cooperative Extension of Monroe County is organizing a Small-Scale Food Processing Workshop for current and aspiring food entrepreneurs. It will be held on Wednesday, January 27 and Thursday, January 28 from 8:30 am to 12:00 pm both days.

The first day of the workshop will cover Food Processing Fundamentals and the second will discuss Small Business Management Basics including how to write a grant proposal. A wide range of presenters from *Cornell University Food Venture Center*, *the NYS Department of Agriculture and Markets*, *Small Business Development Centers*, *Lori's Natural Food store*, *Taste of NY*, *Joe Bean Coffee Roasters* and business administration consultants will share their experience and expertise.

The fee for this workshop is \$35 per day or \$60 for both days.

If you are considering embarking on a new food processing business, or growing the one that you already have, then this workshop is for you! Current and aspiring food entrepreneurs are encouraged to attend.

Building Strong and Vibrant New York Communities

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For more information on the speakers, their topics, and to register go to:

<http://monroe.cce.cornell.edu/events/2021/01/27/small-scale-food-processing-workshop>

For questions and more details, contact Jarmila Haseler, Agriculture and Food System Educator, CCE of Monroe County at jh954@cornell.edu.



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