



Cornell University

Cornell Cooperative Extension
Monroe County

2449 Saint Paul Blvd
Rochester, NY 14617
p. 585.753.2550 f. 585.753.2560
e. monroe@cornell.edu
monroe.cce.cornell.edu

For Immediate Release:

October 20, 2020

For more information, contact:

Jarmila Haseler
Agricultural Educator
585.753.2565
Jh954@cornell.edu

Monroe Apple Days Contest 2020 Celebrating the Fall Season in Monroe County

Apple picking season is at its peak in Monroe County. To celebrate, Cornell Cooperative Extension of Monroe County has organized its annual 'Monroe Apple Days Contest' giving participants a chance to win a \$25 gift card!

The event showcases outdoor attractions and recreational opportunities that are available to families and their communities during the fall season each year and to provide support to farmers and to the local economy. By joining the Monroe Apple Days Contest, participants may enjoy fall farm fun combined with some healthy competition.

To take part in the contest, visit one of the participating farms, find the Monroe Apple Days Contest flyer and take a selfie in front of it. The selfie must then be posted on the <https://www.facebook.com/CCEMonroe/> using #AppleDay. The deadline to enter is Saturday, October 31, and the winner will be selected randomly on Monday, November 2. The gift card may be redeemed at any of the participating farms, which are Wickham Farms, Kirby's Farm Market, Mayer's Cider Press, Schutt's Apple Mill, Herman Farm Market, Brightly's Farm Market, and Kelly's Farm Market.

The farms offer different fun activities ranging from corn mazes, apple and pumpkin picking, fried cakes and doughnuts, to hard cider tastings. Families are invited to visit as many farms as they wish.

All the farms will be observing COVID-19 protocol to keep their visitors and their employees safe.

More information about Monroe Apple Days Contest 2020 can be found at <http://monroe.cce.cornell.edu/events/2020/10/10/monroe-apple-days-contest-2020> or contact Jarmila Haseler at jh954@cornell.edu or (585) 573-2565.

Building Strong and Vibrant New York Communities

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.

Cornell Cooperative Extension | Monroe County

MONROE APPLE DAYS CONTEST

October 10th - 31st



ENTER THE RAFFLE FOR A \$25 GIFT CARD

###