

# 2024 Monroe County Agriculture/Horticulture Enrollment Form

Contact Name: \_\_\_\_\_

Business/Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: #1 \_\_\_\_\_

Email Address: #2 \_\_\_\_\_

**Northwest New York Dairy, Livestock & Field Crops Program (NWNY) Enrollment (\$65.00)** \$ \_\_\_\_\_

Includes a subscription to Ag Focus newsletter, direct mailings, reduced meeting fees, In-Region consultations and on-farm research, emailed Crop Alerts. **Choose one:**

- Go Green! Email copy of newsletter Ag Focus (enter email above)
- Mail USPS printed copy of newsletter Ag Focus (no additional cost)

**Cornell Vegetable Program (CVP) Enrollment (\$65.00)** \$ \_\_\_\_\_

Includes an electronic subscription to VegEdge newsletter, direct mailings, reduced meeting fees, consultations, and on-farm research.

- Email VegEdge, included with enrollment (enter email above)
- Mail VegEdge - printed mailed hardcopy. **\$35.00** \$ \_\_\_\_\_

**Lake Ontario Fruit Program (LOF) Enrollment (\$65.00)** \$ \_\_\_\_\_

Includes product information, direct mailings, reduced meeting fees, consultations, and on-farm research.

- Fruit Fax— LOF published weekly fax reports on progress of tree fruit. **\$60.00** \$ \_\_\_\_\_
- Harvest Maturity Report - Biweekly reports on process of tree fruit maturity. \$ \_\_\_\_\_

**Floriculture, Ornamental Horticulture and Turf**  
**Individual \$65.00 or Business (5+ employees, list emails separately) \$75.00** \$ \_\_\_\_\_

Includes production, maintenance and marketing information, periodic newsletters, and reduced meeting fees.

**DONATION - tax deductible donation to help support agriculture programs in Monroe County** \$ \_\_\_\_\_

**DONATION - tax deductible donation to help support 4-H programs in Monroe County** \$ \_\_\_\_\_

Mail this completed form and your check payable to: Cornell Cooperative Extension of Monroe County, 2449 St Paul Blvd, Rochester, NY 14617 OR Complete Online @ Monroe.cce.cornell.edu

If enrolling in multiple categories deduct \$10 each \_\_\_ x \$10 = [- \$ \_\_\_\_\_ ]

**TOTAL ENCLOSED**..... \$ \_\_\_\_\_

**NWNY Program Enrollees:** Please check your crops / areas of interest.

This information is used to send you relevant meeting notices and information.

- |  |                                  |                                      |   |
|--|----------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Beef            | <input type="checkbox"/> Grain   | <input type="checkbox"/> Small Scale | <b>Occupation (check one)</b>           |
| <input type="checkbox"/> Dairy           | <input type="checkbox"/> Grazing | <input type="checkbox"/> Swine       | <input type="checkbox"/> Business Owner |
| <input type="checkbox"/> Farm Bus. Mgmt. | <input type="checkbox"/> Organic | <input type="checkbox"/> Other _____ | <input type="checkbox"/> Consultant     |
| <input type="checkbox"/> Forage - Hay    | <input type="checkbox"/> Poultry |                                      | <input type="checkbox"/> Farm Employee  |
| <input type="checkbox"/> Goat            | <input type="checkbox"/> Sheep   |                                      | <input type="checkbox"/> Farm Owner     |
|  |                                  |                                      | <input type="checkbox"/> Other _____    |

**Vegetable Program Enrollees:** Please check your crops / areas of interest. This information is used for direct mailing of meeting notices and pest alerts. **I currently have \_\_\_\_\_ acres dedicated to vegetable production.**

- |  |  |  |   |   |  |
|--|--|--|---|---|--|
| <input type="checkbox"/> Asparagus       | <input type="checkbox"/> Dry Beans         | <input type="checkbox"/> Lettuce         | <input type="checkbox"/> Radishes       | <input type="checkbox"/> Tomatoes               | <input type="checkbox"/> Pests - Insects |
| <input type="checkbox"/> Beets           | <input type="checkbox"/> Eggplant          | <input type="checkbox"/> Melons          | <input type="checkbox"/> Rhubarb        | <input type="checkbox"/> Turnips                | <input type="checkbox"/> Pests - Weeds   |
| <input type="checkbox"/> Broccoli        | <input type="checkbox"/> Ethnic Vegetables | <input type="checkbox"/> Onions          | <input type="checkbox"/> Rutabaga       | <input type="checkbox"/> Food Safety            | <input type="checkbox"/> Soil Health     |
| <input type="checkbox"/> Brussel Sprouts | <input type="checkbox"/> Garlic            | <input type="checkbox"/> Parsnips        | <input type="checkbox"/> Snap Beans     | <input type="checkbox"/> Greenhouse/<br>Tunnels |  |
| <input type="checkbox"/> Cabbage         | <input type="checkbox"/> Horseradish       | <input type="checkbox"/> Peas            | <input type="checkbox"/> Squash, Summer | <input type="checkbox"/> Organic                |  |
| <input type="checkbox"/> Carrots         | <input type="checkbox"/> Kohlrabi          | <input type="checkbox"/> Peppers         | <input type="checkbox"/> Squash, Winter | <input type="checkbox"/> Pests - Animals        |  |
| <input type="checkbox"/> Cauliflower     | <input type="checkbox"/> Leeks             | <input type="checkbox"/> Potatoes        | <input type="checkbox"/> Sweet Corn     | <input type="checkbox"/> Pests - Diseases       |  |
| <input type="checkbox"/> Cucumbers       | <input type="checkbox"/> Leafy Greens/     | <input type="checkbox"/> Pumpkins/Gourds | <input type="checkbox"/> Sweet Potatoes |   |  |

**LOF Program Enrollees:** Please check your crops / areas of interest.

This information is used to send you relevant meeting notices and information.

- |   |   |                                      |
|---|---|--------------------------------------|
| <input type="checkbox"/> Apples         | <input type="checkbox"/> Sweet Cherries     | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Berries        | <input type="checkbox"/> Tart Cherries      |                                      |
| <input type="checkbox"/> Pears          | <input type="checkbox"/> Roadside Marketing |                                      |
| <input type="checkbox"/> Prunes & Plums | <input type="checkbox"/> Ag Affiliated Org  |                                      |
| <input type="checkbox"/> Peaches        | <input type="checkbox"/> Storage & Packing  |                                      |

**Horticulture Program Enrollees:** Please check your areas of interest.

- |   |                                  |
|---|----------------------------------|
| <input type="checkbox"/> Turf           | <input type="checkbox"/> Nursery |
| <input type="checkbox"/> Trees & Shrubs |                                  |
| <input type="checkbox"/> Greenhouse     |                                  |
| <input type="checkbox"/> Floral         |                                  |

# Agriculture Information Service

*Enroll today to get the latest ag information from the experts!*

## Northwest New York Dairy, Livestock & Field Crops Program

- Specialists work together with Cornell faculty and extension educators statewide to provide service to the farms large and small whether dairy, livestock, hay, corn, wheat or soybean focused.
- Part of the Cornell College of Agriculture & Life Sciences' Pro-Dairy program outreach.
- Educational programs and individual assistance cover a wide area of best management practices and as well as dairy farm business.
- Educational and support venues range from on individual farm management team meetings and troubleshooting to multi-day classroom and hands-on training and from ongoing farmer group discussion meetings to thematic day long symposia.
- **Website:** [nwnyteam.cce.cornell.edu](http://nwnyteam.cce.cornell.edu)

## Cornell Vegetable Program

- Specialists work together with Cornell faculty and Extension Educators statewide to address the issues that impact the commercial vegetable industry.
- Providing educational programs and information to growers, processors and agri-business professionals, arming them with the knowledge to profitably produce and market safe and healthful vegetable crops, contributing to the viability of farms and the economic wellbeing of New York State.
- Program focus is on food safety, variety evaluation, market development, pest management, and cultural practices.
- **Website:** [cvp.cce.cornell.edu](http://cvp.cce.cornell.edu)

## Lake Ontario Fruit Team

- Provide educational programs for the commercial fruit industry, using research-based information to help the tree fruit and berry industries in New York compete in the world market and provide safe, high-quality produce for consumers.
- Maintains competitiveness and profitability of NY fruit farms in a global market;
- evaluate new technology for potential increases in efficiency through applied research.
- Assists in the adoption and implementation of appropriate technologies; reduce financial, legal, labor, environmental, and health risks
- Improves production and delivery of high quality fruit to consumers.
- **Website:** <https://lof.cce.cornell.edu/>

## Ornamental Horticulture

Commercial horticulture in the Monroe County area is a \$130 million a year business and continues to grow. Your CCE Commercial Horticulture Program provides accurate and reliable information for the green industry in Monroe County. Educational programs highlight: improving production efficiency to increase yields and reduce costs; improving marketing and retailing strategies; and improving plant growth, maintenance and pest control options.

**Website:** <http://monroe.cce.cornell.edu/horticulture/commercial-horticulture>

Benefits of Horticulture Enrollment:

- Special pricing on diagnostic lab samples.
- Program activity announcements and pesticide regulation updates.
- Locally developed educational programs and field days throughout the year.
- Cornell Guidelines available at cost.
- Reduced rates for you and your staff at selected training.

## Enroll in the Agriculture & Horticulture Programs to receive:

- Emailed Newsletters and Research Bulletins
- Telephone / Email Consultations
- Educational Meetings & Conferences
- Direct Mailings
- In-Field Educational Opportunities
- Conduct / Coordinate On-Farm Research Trials within the Region

2020 CORNELL GUIDELINES - not included in membership; available through Cornell Bookstore. <http://store.cornell.edu/c-875-pmep-guidelines.aspx>

## Cornell Cooperative Extension Monroe County

For more information about this and other Cooperative Extension programs, please contact:

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*Cornell Cooperative Extension of Monroe County is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.*

# 2024 Agriculture & Horticulture Enrollment

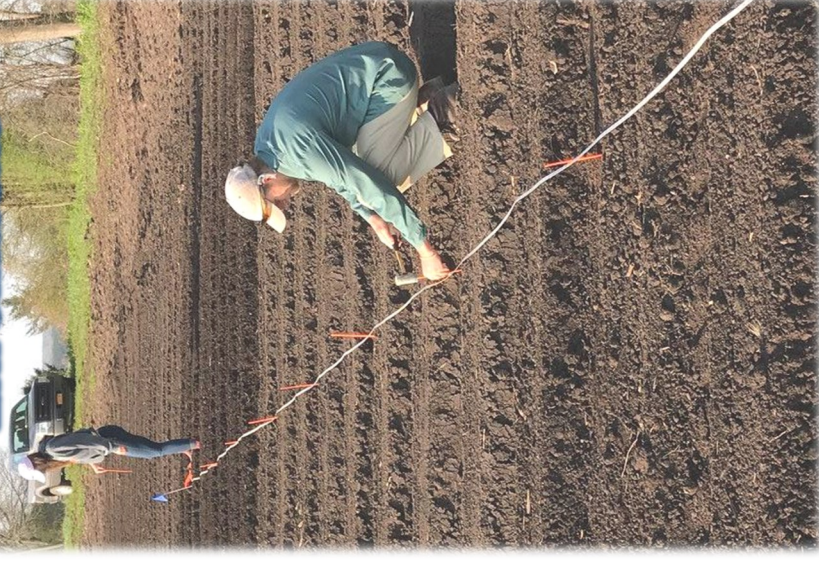


Photo by: Julie Kikkert

## Cornell Cooperative Extension Monroe County

2449 St Paul Blvd  
Rochester, NY 14617

Phone: 585-753-2550

Fax: 585-753-2560

Web: [monroe.cce.cornell.edu](http://monroe.cce.cornell.edu)