



Cornell University

Cornell Cooperative Extension
Monroe County

2449 Saint Paul Blvd
Rochester, NY 14617
p. 585.753.2550 f. 585.753.2560
e. monroe@cornell.edu
monroe.cce.cornell.edu

For Immediate Release:

April 13, 2022

For more information, contact:

Susan Coyle
585.753.2567
smc226@cornell.edu

Mission Accomplished:
Monroe County Youth Help Save the Snowpeople
Youth across the County complete winter challenges in Monroe County Parks

In January, Monroe County 4-H Youth Development launched **Save the Snowpeople**, a challenge that encouraged youth and families to be active throughout the winter via outdoor explorations and activities in Monroe County Parks.

Participating youth responded to the challenge and became special agents on missions to save snowpeople—now an endangered species as climate change makes our winters warmer and shorter.

To complete the mission, County youth and their families had to complete five winter activities in five different Monroe County Parks before April 1.

The mission challenges included building shelters, communicating with our feathered friends, finding hidden geocaches, identifying trees, and yes— building snowpeople!

Youth from around Monroe County accepted and completed the challenges, and submitted complete challenge checklists by April 1. Thanks to the Ontario Beach Park Program Committee and Friends of Cornell Cooperative Extension of Monroe County, five participants received \$100 Wegmans Gift Cards or \$100 in City of Rochester Public Market Gift Tokens in a random prize drawing. All participants that submitted complete challenge checklists received appreciation certificates from Monroe County 4-H.

Building Strong and Vibrant New York Communities

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.

“We’re thrilled and grateful that several dozen youth and their families from across the County accepted our Save the Snowpeople challenge,” says Andrea Lista, Executive Director of Cornell Cooperative Extension-Monroe County. “We can tell from the photos we received that many memories were made, and important things were learned in our marvelous Monroe County Parks all winter long.”

The Monroe County 4-H Program is offered through Cornell Cooperative Extension to the youth of Monroe County. 4-H is a worldwide youth development program open to all youth ages 5 to 19, who want to have fun, learn new skills, and explore the world. In return, youth who participate in 4-H find a supportive environment and opportunities for hands-on or "experiential" learning about things that interest them. Learn more at <http://monroe.cce.cornell.edu/4-h-youth-development>.

<###>



Photos clockwise from top left: Eloise Buczek finding a hidden geocache; Emma Villalobos identifying conifers; Travis list intently studying the bark of a tree with the goal of identifying the species Maya Mohd Sani and helper building a snowperson on a weirdly warm winter day; John McGrath exploring the lakeshore