



Cornell University

Cornell Cooperative Extension  
Monroe County  
2449 Saint Paul Blvd  
Rochester, NY 14617  
p.585.753.2550 f.585.753.2560  
monroe@cornell.edu  
monroe.cce.cornell.edu

**For Immediate Release:**

August 16, 2022

**For more information, contact:**

Candice Williams  
Nutrition Educator  
585.753.2571  
cew259@cornell.edu

**SNAP-Ed Encourages City Residents to Fall in Love with Fruits!  
Molina Health B.L.A.S.T Youth Ministry Community Event**

On Saturday August 13<sup>th</sup> Candice Williams, Nutrition Educator had the pleasure of representing the SNAP-Ed program at an amazing free community event hosted by the B.L.A.S.T (Building Lives Around Sound Truth) Youth Ministry of Aeon Baptist Church. The event was sponsored by Molina Healthcare. From 11 AM until 3 PM, the community was invited to Genesee Street to experience a live DJ, free food, bounce houses, a dunk tank, petting zoo, and much more! While at the event, Williams presented a table all about fruits!

Once at the SNAP-Ed table, participants were encouraged to take literature as well as various other resources on how they can increase their fruit intake in many different and creative ways. Visitors were also welcomed to the table by a refreshing sample of strawberry pineapple fruit infused water. Before leaving the table, participants had a chance to win a prize of either a SNAP-Ed water bottle; frisbee; beach ball; or jump rope by spinning the nutrition trivia wheel or doing a quick exercise. The event was a great success touching approximately 70 individuals and also opened the door for new partnerships. We even had the pleasure of Congressman Joe Morelle spinning our nutrition trivia wheel!



<###>

*Building Strong and Vibrant New York Communities*

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.