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Marketview Heights Tree Canopy Initiative Plants 30 Trees

Monroe County, NY

The Marketview Heights Tree Canopy Initiative has been led by Cornell Cooperative Extensions Natural Resources Educator Antonius Chess Jr., with assistance from the Marketview Heights Collective Action Project and the University of Rochester EcoReps. Collectively, they planted 30 trees in the North Marketview Heights neighborhood between Clifford Avenue and Bay Street. The goal being to promote the environmental health of the neighborhood by providing tree canopy cover to combat the urban heat island effect, air pollution, and climate change. There were trees planted on Bay, Coleman, First, Fifth, Forester, Frances, Harvest, Keller, Miller, Mona, Sander, and Sixth Street.

The Tree Canopy Initiative initially canvassed the Marketview Heights neighborhood in the summer prior to planting in order to reach out to the community to hear the communities voice regarding the initiative and identifying the locations that would be most beneficial to plant trees. With guidance from the City of Rochester forestry division, CCE Monroe was able to determine 8 tree species, 10 total varieties of trees, to plant in the neighborhood. The program ended with a community meeting led by CCE Monroe's Natural Resources Educator and University of Rochester's EcoReps. The meeting was designed to provide education on the environmental health benefits of tree planting and allow community residents to ask questions and open discussion with a city forester regarding tree planting and canopy.

The Tree Canopy Initiative will now be looking for neighborhoods and community partners for future programing! If you feel your neighborhood needs more tree canopy or you are interested in getting involved, please contact (585)753-2564 or arc279@cornell.edu.

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